

## SAMPLE FUNDRAISING LETTER

Dear \_\_\_\_\_:

I am participating in the 5<sup>th</sup> annual Walk for Autism – Virginia presented by Great American Restaurants. The event will occur on Saturday, October 10, 2009 at the Prince William County Fairgrounds in Manassas, VA.

The event funds mini-grants to families of children with autism spectrum disorders to help cover the costs of autism treatments. Autism treatments are rarely covered by health insurance. At \$100,000 a year and less, many children simply go without therapy because of the extreme cost to their family.

The incidence of autism has recently dramatically increased from 1 in 150 births per year to a revised 1 in 100 births, as of summer 2009. A child is diagnosed every twenty minutes. This rate is higher than cerebral palsy, childhood cancer, cystic fibrosis and juvenile diabetes combined!

My personal goal is to raise \$\_\_\_\_\_ to help children with autism. Will you help me reach my goal by making a donation? Any support you can give will be greatly appreciated!

Checks should be made payable to ASA-NV with Walk for Autism – Virginia in the memo area. All donations to ASA-NV are tax deductible.

Please send donations and donation form to: Walk for Autism – Virginia, P.O. Box 4327, Manassas, VA 20108. You can also go to [www.firstgiving.org/walkforautismva](http://www.firstgiving.org/walkforautismva) to donate online.

Thank you for your support! Last year, 37 families throughout Northern Virginia who have children with autism received mini-grants thanks to donations like yours!

Sincerely,